

Fancy's Favorite Fundraising Ideas



1. GET SOCIAL: FACEBOOK, INSTAGRAM, TWITTER & LINKEDIN ARE POWERFUL TOOLS!

- Post the link to your fundraising page, and ask people to donate. Personalize your fundraising page before posting the link to social media. Be sure to include a picture of yourself (so your friends know it's really you), write about why you are walking PTP, set a fundraising goal, and include your team name.
- When you post, include pictures of yourself training, wearing pink or flamingo gear, or post a picture of your goal thermometer to show everyone how hard you are working. You can even post updates from apps like Fitbit, which show how many miles and steps you walk each day.
- Post regularly. We recommend starting with a couple of times per month in the beginning of the year, and increasing your frequency to a few times/ week as we get closer to the event date. Checkout our **Fundraising Calendar** for tips on what days to post, and ideas about creating content and events.
- Don't forget about LinkedIn! It's a great place to stay connected with colleagues. Just remember to keep posts professional. Leave the silly stuff for your Facebook, Instagram and Twitter accounts.
- Post a "Thank You" every time you receive a donation, and tag the donor.
- Always keep a positive attitude, and make sure to convey how grateful you are for everyone's generosity.

2. PLEDGE YOUR PENNIES

Empty your pockets, clean out your car, check your sofas! Collect loose change in a jar and watch it grow!

3. UPCYCLING & RECYCLING

- **Collect & recycle cans and bottles.**
- **Garage sales:** sell unwanted items. Ask neighbors, friends, coworkers, etc. to donate items to sell.

4. DONATION GIFT MATCHING

Check with your employer to see if they offer to match donations in your name. You can usually start with someone in the HR department, and they can point you in the right direction. Some employers offer a 100% match, so it's definitely worth asking.

5. HOST A FUNDRAISING EVENT

- **Raffles:** get stores, restaurants, and friends to donate gift cards, luxury items, and experiences to raffle off. Just be sure to check your state's gaming laws first to be on the safe side.
- **Sell items that you make** and donate some or all of the proceeds to PTP. This can be done in person at fundraising events, gatherings, parties, or online via Etsy, eBay, Facebook, etc.
- **Hold creative events such as paint night, ceramic painting, etc.**
 - Ceramic Painting: [Color Me Mine](#)
 - Painting pictures on canvas: [Pinot's Palette](#), [Painting with A Twist](#), [Paint Nite](#)
 - Designing and decorating planters: [Plant Nite](#)
 - Painting decorative wood signs: [Board & Brush](#)
- **Dining Out For A Cure:** partner with local restaurants to host a fundraising night. Tell them about PTP and that they are giving back to the community by donating a portion of their proceeds. Ask them to create a flyer and help you promote the event. Invite your family, friends, coworkers, and promote on social media. The more people that attend, the more money you can raise.
- **Host an online party for companies like 31 and Lula Roe:** partner with a friend who sells items as a MLM representative. Have them create a party on Facebook with a portion of the proceeds going to your fundraising page, and invite all your friends to come. Post previews of what they can buy beforehand.
- **Church Fundraiser Events:** partner with multiple MLM friends, but do it in person at the same time.
- **Grocery Store Fundraisers:** setup a table outside a store to request donations (with manager permission).