



October 16-19, 2025

Fripp Island | Dataw Island | Habersham

Get Ready to Pledge the Pink, South Carolina!

OUR 2025 SPONSORSHIPS

Align yourself with the country's most coveted cause.
And make a difference today.



Our highly visible event will flood Beaufort County with thousands of participants, volunteers, and supporters. Your sponsorship plays a crucial role in supporting Pledge the Pink's efforts to raise nearly 1 million dollars this year.

We couldn't be more thrilled to return home to the Palmetto State this year and we are working our tailfeathers off to ensure that our 2025 event is a weekend that no one will ever forget.

WHO WE ARE

Pledge the Pink is the nation's second largest multi-day breast cancer event and we are proud to be celebrating our 15th anniversary this year.

- We'll walk, run, and crawl 30 miles over three days, island-hopping across South Carolina's beautiful Lowcountry
- 1500 registrants from 50 states and 8 countries have already signed up
- Over 300 volunteers will be on hand all weekend long
- Over \$3.5 million has already been raised for the cause



PRESENTING SPONSOR

As a \$50k sponsor for Pledge the Pink, your company will receive the following benefits and exposure:

- Opportunity to present at our Thursday evening kickoff celebration
- Prominent recognition on signage and banners across the course for all four days, including the daily start line and finish lines (most photographed part of the entire event)
- 5 tickets for our annual Survivor & Thrive Luncheon on Thursday at the Dataw Ballroom
- 5 tickets to our Friday night BINGO extravaganza where you will have the opportunity to co-emcee for the evening
- Opportunity to welcome everyone to Saturday's Karaoke & Dancy Party
- Grab the mic at our Friday morning start line to welcome everyone and thank them for their participation
- Distribute race medals at each of the three finish lines
- Create 10 Messages of Hope signs that PTP will place along the courses each day (with your branding)
- Inclusion in all pre and post event press releases
- 3 pit stops sponsorships and 3 mile makers with company logo (one each day)
- Company logo on our website and inclusion in all our social media platforms
- 30 second video (provided by you) will be placed on our website
- 4 complementary registrations (including lunches, swag, and medals)
- Inclusion in our packed swag bags with your branded promotional item
- Signage within our world-record-breaking Flocks of Love display of 5000+ flamingos



DIAMOND SPONSOR

As a \$35k sponsor for Pledge the Pink, your company will receive the following benefits and exposure:

- Opportunity to present at our Thursday evening kickoff celebration
- Prominent recognition on signage and banners across the course for all four days, including the daily start line and finish lines (most photographed part of the entire event)
- 5 tickets for our annual Survivor & Thrive Luncheon on Thursday at the Dataw Ballroom
- 2 pit stops and 2 mile markers (your choice of days)
- Distribute race medals at each of the three finish lines
- Create 10 Messages of Hope signs that PTP will place along the courses each day (with your branding)
- Inclusion in all pre and post event press releases
- Company logo on our website and inclusion in all our social media platforms
- 30 second video (provided by you) will be placed on our website
- 4 complementary registrations (including lunches, swag, and medals)
- Inclusion in our packed swag bags with your branded promotional item



ONLY 1 REMAINING!

FANCY SPONSOR

Named in honor of our official mascot, Fancy the Flamingo, this \$25k sponsor will receive the following benefits and exposure:

- Opportunity to present at our Thursday evening kickoff celebration
- Prominent recognition on signage and banners across the course for all three days including the daily start line and finish lines (most photographed part of the entire event)
- 5 tickets for our annual Survivor & Thrive Luncheon on Thursday at the Dataw Ballroom
- 1 pit stop and 1 mile markers (your choice of days)
- Distribute race medals at each of the three finish lines
- Create 10 Messages of Hope signs that PTP will place along the courses each day (with your branding)
- Inclusion in all pre and post event press releases
- Company logo on our website and inclusion in all our social media platforms
- 30 second video (provided by you) will be placed on our website
- 4 complementary registrations (including lunches, swag, and medals)
- Inclusion in our packed swag bags with your branded promotional item



START & FINISH LINE SPONSOR

\$10K

Be an official Start & Finish Line Sponsor and be center stage with everyone during our huge pre and post-race celebrations. Our parties are held just steps from the finish lines, and they last for 4 hours. Our DJ will acknowledge you all afternoon and you'll be given a chance to personally talk to the crowds on the microphone.

- Co-emcee the morning pre-race festivities and the finish line celebrations
- Prominent recognition on signage and banners at the start and finish lines each day
- 2 tickets for our Survivor & Thrive Luncheon on Thursday at the Dataw Ballroom
- Distribute race medals at each of the three finish lines
- Company logo on our website and inclusion in all our social media platforms
- Inclusion in our packed swag bags with your branded promotional item

SURVIVOR & THRIVER LUNCHEON

\$10K

(Thursday from 11:30 am - 1:30 pm)

Be the exclusive sponsor for our poignant luncheon on Thursday at the Dataw Ballroom as well as our 95+ breast cancer survivors that are registered for Pledge the Pink. Help us emcee the luncheon and sit with these inspiring warriors as we introduce each other and share our stories. Your sponsorship covers the cost of a delicious lunch buffet and includes 10 tickets to the luncheon



SOLD OUT!!

SATURDAY AUCTION SPONSOR

\$5K



This showstopper is always one of the highlights of the weekend, not only for the amount of money we raise, but also for the non-stop belly laughing fun we have. Scheduled from 6:45 pm - 8:00 pm on Saturday, we invite you to join us on stage (if you dare!) and help us ramp up the excitement and the bidding!

This is always the hit of the weekend and you'll have ample time to communicate with your captive audience as we try to beat our 25k fundraising goal this evening.

FRIDAY BINGO SPONSOR

\$5K



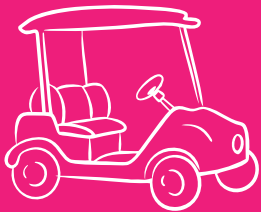
Be our exclusive sponsor to Friday night's sold out Big Money Bingo shenanigans as we raise money for the cause. Help us emcee the evening and cheer on the crowds as they compete for cash prizes.



There will be five rounds of bingo and not only can you join us on stage, but you'll also receive five tickets to the show for your friends, family, and staff.

SATURDAY GOLF CART PARADE SPONSOR

\$5K



Sponsor our decorating contest and infamous golf cart parade on Saturday from 4:00 pm - 5:30 pm and your company will help us judge the top three winners. More than 200 golf carts (and 1500 participants) will be listening to your every word as you pass out the trophies. Decorate your own golf cart and be the official caboose as we parade one mile through the streets of Fripp.



SATURDAY KARAOKE & DANCE PARTY SPONSOR \$5K

Our 5th annual Saturday Night Party will be in full swing from 7:00 pm - 9:00 pm at the Fripp Beach Club and your sponsorship gets you the mic to help us emcee the entire evening.

Sing with us, boogie down with potential new customers, and have the time of your life.



SURVIVOR & THRIVER CELEBRATION \$2500 (Friday at 12:30pm)

Our **Survivor & Thriver Celebration** is held Friday afternoon at 12:30 pm during Dataw's finish line party. We honor our survivors, pay tribute to those we've lost, and pray for those still battling the disease. Join us at the podium to say a few words and help us pass out approximately 250 gift bags to our inspirational breast cancer survivors and thrivers.

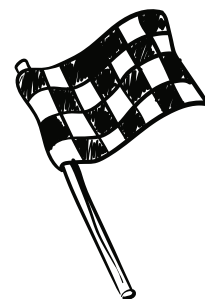


PIT STOP SPONSOR

\$500

Pit Stop Sponsors can adopt a snack station along one of our courses for just \$500. We'll provide the tables, tent, water, Gatorade, cups, coolers, and ice. Your sponsorship pays for the bonus snacks like popcorn, energy bars, fruit, pizza, and other customizable goodies.

Or if you want to bring 1500 servings of the pre-approved snack, we will gladly accept the food in lieu of cash. We will staff the snack station with our own volunteers (minimum of three needed) or if you want to invite friends/family/team members/employees to staff it, we can coordinate that too. Bring your banner and any marketing materials you'd like to pass out.



PACKET PICKUP PARTY TABLE SPONSOR

\$500

Join the celebratory kickoff party on Thursday from 2:30 pm - 7:30 pm at the Fripp Beach Club as 1500 excited registrants come to pick up their race packets and boogie down with our DJ.

We will set you up with a tent and table so you can interact with everyone all afternoon and evening.

MILE MARKER SPONSOR

\$250

Adopt one or more of our 30 miles and we'll recognize you with a custom sign including your logo (and any message you want to include).

You choose the day and we'll select which mile we thank you at!



To Purchase a Sponsorship, Go to:
<https://pledgethepink.com/2025-sponsor-us/>



For more information please
contact our
Director of Community Outreach,

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864-616-4521 or via email at
jeanne@pledgethepink.com